



I've spoken to the following organizations:

SMX - Search Marketing Expo
Marketing Land
InnoTech International Conference
Texas Conference for Women
Massachusetts Conference for Women
Association for Energy Service Companies
Texas Governor's Summit
HEB
State Farm
Farmer's Insurance
Premier Designs
Ben E. Keith
Jumburrito
University of Texas
Texas Tech University
Federation of Insurance Women of Texas
Women's Leadership Foundation
International Association
of Administrative Professionals
National Association of Catering and
Event Planners
National Society for Hispanic MBAs
All Women's Expo
Association of Talent Development
Society of Petroleum Engineers
Permian Basin Society of Human
Resource Managers
Permian Basin Restaurant Association
Hearst Corporation
Freedom Communications
Univision
Texas Association of Parks and Recreation
UTPB Small Business Development
Center
Midland College Business and Economic
Development Center
Midland & Odessa Hispanic Chamber of
Commerce
Farmer's Branch Chamber of Commerce
Midland Chamber of Commerce
Odessa Chamber of Commerce
Midland Independent School District
Southwestern Institute
City of Midland
Worcester Polytechnic Institute
And many more....



Maria Elena Duron

Maria Elena Duron is an alum of Texas Tech University, The University of Phoenix and The Cornell University Leadership Center with her undergraduate in Business Administration and her graduate work in Marketing and Leadership.

Her career in marketing and training soon led to work with small businesses who were marketing themselves through referral and word of mouth marketing.

She heads up the Relationship Building Firm - Know, Like and Ignite. Duron is a connector, trainer and coach. Small Business Owners that work with Maria Elena develop a profitable relationship building system, appeal to their brand advocates, and increase sales.

Known for taking the uncertainty out of how your personal and business brand delivers business, Maria Elena is a Constant Contact Authorized Local Expert, Constant Contact Certified Solution Provider, Premier Partner of Appreciation at Work, recipient of the Texas Governor's Excellence in Small Business Award, recipient of the Person of Vision Award, and is the founder and moderator of #brandchat - recognized as one of the top 10 Twitter chats in the world by Mashable, Simply Measured and Cision.

She is mom to three busy boys and the wife to an amazing retailer.

Classes ready to teach now:

- **An Afternoon of Social Media**
- **You're Social, Now What? Making Social Media Work for Your Business**
- **The Power of Email Marketing: Featuring Social Media Engagement**
- **Mobile Marketing for Small Business**
- **Restaurants: Building Your Customer Base with Events & Registration; Offers and Promotions**
- **Pet Professionals: Building Your Business with Newsletters & Announcements**
- **Realtors: The Power of Social and Email Marketing - Build Your List and Grow Your Business**
- **Solopreneurs: Email, Facebook and Campaigns - to Build Your Business**
- **Appreciation Marketing: The Power of Email and Personal Brand Engagement**

** I can also cater a class to any audience, industry or social media platform.*



Constant Contact
Local Expert™



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Accredited Solution Provider
EMAIL MARKETING



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