

Appreciation *in* Business



68% of lost customers leave because of perceived indifference!
People leave people not companies.

When was the last time you...
thanked a customer?
thanked a supplier?
thanked your staff?
thanked your team?

And, know that it was received with the same value and the intent that you meant?
These people keep you in business - don't you think you should show
your appreciation?

In our high tech world the personal touch is fast disappearing, this groundbreaking workshop will show you how to bring it back with style and generate a community of advocates and loyalty like never before!

❁ *Create quality word of mouth referrals from your current client base*

❁ *Bring back old customers*

❁ *Improve your relationships with your staff and suppliers*

❁ *Understand the five languages of appreciation and how to use them*

Did you know that if you ask your customers for referrals once, typically, you will generate 1.47 referrals per ask

❁ *If you ask twice, then typically, you will generate 2.03 referrals per ask*

❁ *And if you ask three times, then typically, you'll generate 3.58 referrals per ask*



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Maria Elena Duron is a connector, trainer and coach. Small Business Owners that work with Maria Elena develop a profitable relationship building system, appeal to their brand advocates, and increase sales. Take the uncertainty out of how your personal and business brand delivers business when you work with Maria Elena!